



Media Release

For Immediate Release
Wednesday, September 27, 2017

Touchdowns Earn BISD Students Scholarships!

Brownsville Independent School District Superintendent, Dr. Esperanza Zendejas, will donate \$100.00 for every football touchdown made by our BISD football teams at Sams Stadium to support student scholarships. BISD football teams will help raise scholarship money for their campus by the number of touchdowns scored by the home team at Sams Stadium. The monies raised by the touchdowns donated over three home games for Hanna ECHS, Lopez ECHS, Pace ECHS, Porter ECHS, Rivera ECHS and Veterans Memorial ECHS will be awarded in scholarships at the end of the school year to high school graduating seniors. The first District game of the season will be held tomorrow Thursday, September 28, 2017 at Sams Stadium at 7:00 p.m. with Rivera Raiders serving as the home team. On Friday, September 29, 2017, Porter Cowboys will be the home team and on Saturday, September 30, 2017, Veterans Memorial Chargers will play as the home team. These three BISD football teams will be the first to earn the scholarship monies. Each BISD school will host three home games.

Dr. Esperanza Zendejas, Superintendent, will introduce her donation at **Rivera Early College High School Theatre Arts Auditorium at 10:00 AM**, tomorrow **Thursday, September 28, 2017** along with the Rivera football team and student leaders. Any graduating student may apply for the scholarships during the spring semester through the Brownsville School District Centennial Foundation.

For more information, contact the BISD Superintendent's Office at (956) 548.8011.